

Annual Report

2021-2022





'Serving the Underserved'



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Message from

Chief Executive Officer

As I take a look back at the year 2021-22, I am filled with immense satisfaction and pride of the work we have accomplished. The year has been filled with several milestones and achievements that will be etched in the journey of Jivika Healthcare. The year is also marked with the extension of our reach from Maharashtra to five more states of the country (Karnataka, Tamil Nadu, Telangana, Jharkhand and Meghalaya).



With the support of our partners and mentors we were able to create an impact in the lives of more than 2.5 million people across more than 40 districts. We served as an extended arm of the Government for dissemination of COVID vaccine. We created this impact through more than 200 mobile medical units and more than 1000 dedicated medical professionals on ground.

Adding to it, we had also run HPV vaccination campaign in Pune and Routine Immunization campaign in Meghalaya to bridge the gap that had emerged due to pandemic. We went on ground and did vaccination drives for 6 months in Meghalaya. In the coming years we are planning to extend our services in the field of healthcare through

mobile medical units.

I extend my heartfelt gratitude to all the Government, Strategic and CSR Partners and Donors whose support and guidance enabled us to create such an impact. Adding to it I also extend my regards to my team members who worked selflessly in field and in office risking their own lives to serve the society.

With warm regards and renewed enthusiasm-
Jignesh Patel
Founder & CEO-Jivika Healthcare

Message from **Chief Operating Officer**

Through its several programs, Jivika has this year made a significant difference in the lives of more than 2.5 million underprivileged people in more than 40 districts. With a diverse population living in diverse regions, we have expanded our operations to six states across the nation.

On our mission of **'Serving the Underserved'**, we partnered with the Government and more than 30 CSR and strategic partners. We are incredibly appreciative of the collaboration and assistance. On the ground, where our interventions are based, we had the honor of collaborating with Frontline workers and Community leaders. As we enter this new year, we intend to broaden the scope of the healthcare services we provide and increase for everyone, anywhere in India access to high-quality healthcare services.

Message from **Program Manager**

I feel thankful and content when I reflect on the previous year. Due to the devastating second wave of the pandemic, the year had been difficult. Despite all the challenges, we upheld our motto of serving the underprivileged. Impacting the lives of more than 2.5 million underprivileged people was not an easy undertaking. In order to fill the gap in healthcare through more than 200 mobile vaccination clinics, it took the hard work and dedication of more than 1000 medical professionals who worked tirelessly.

We came up with several new strategies to make our programs more effective to benefit the underserved communities. With fresh zest and enthusiasm, we want to carry on serving the underserved in this year as well.



Mr. Krunal Mehta



Ms. Sangita More

About Jivika

Operational since 2019, Jivika is impacting the lives of the underserved communities by co-creating an inclusive ecosystem to deliver sustainable outputs.

We work at the intersection of ideas and implementation. We bring multiple stakeholders together to co-create an effective and sustainable model to maximize the social impact in rural and urban areas. We work with foundations, non-profits, philanthropies, multi-laterals and companies across India under their CSR.

We deliver end-to-end operation support covering research, hand-picking the pain points, strategy building, operations management, impact assessment and much more to maximize the impact.

We have impacted the lives of 2.5+ million underserved people in 40+ districts of six states through our mobile medical services.



Vision

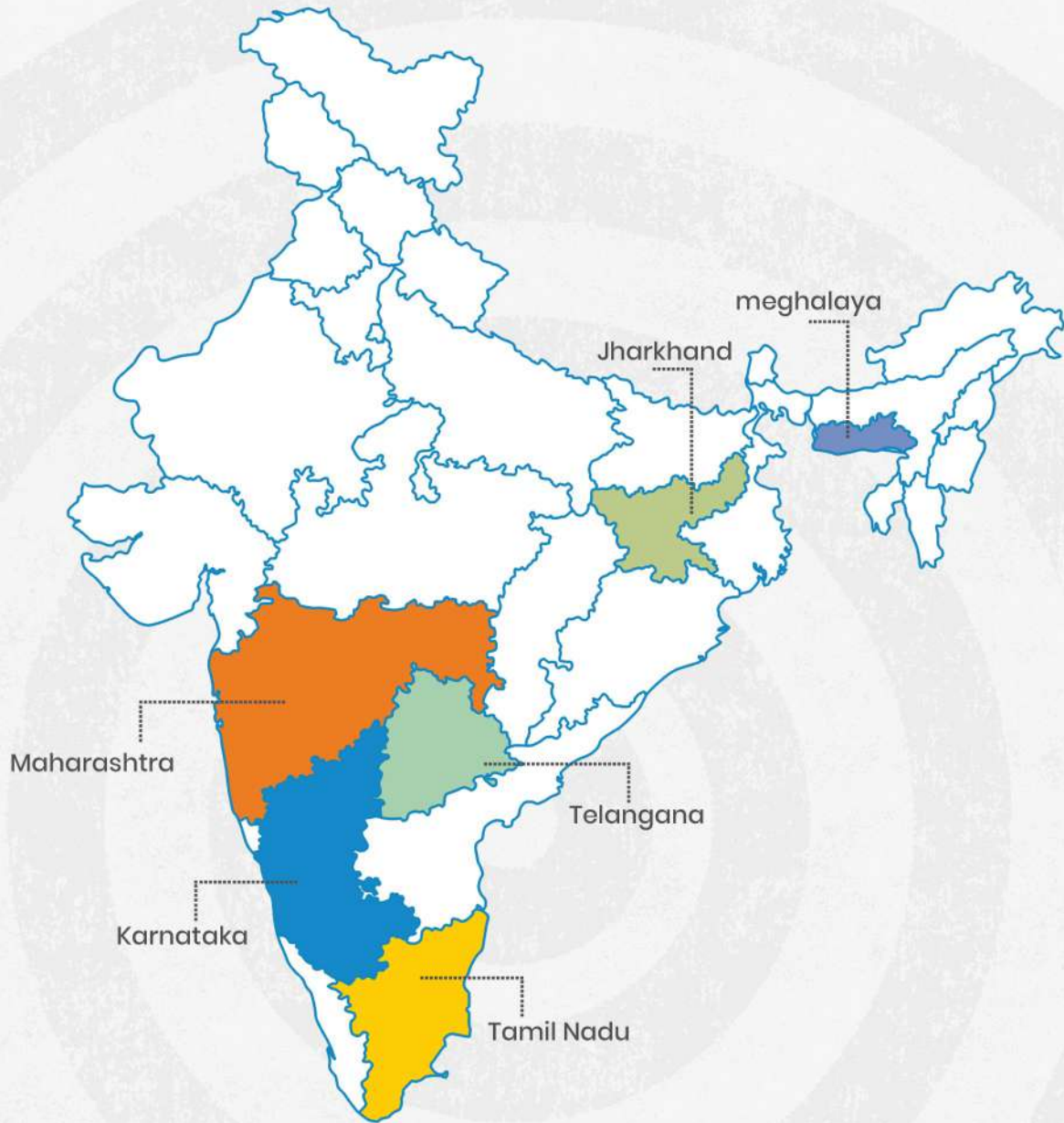
To build an affordable, equitable and quality healthcare ecosystem for underserved within rural and urban India.



Mission

Serve 25 Million by 2025

Reach and Presence



Milestones



2.5+ Million

Lives Impacted



30+

Corporate Partners



30+ Cr

Funds Mobilized



06

States Reached



40+

Districts Served

Alignment with **Sustainable Development Goals**



3 Good Health and Well Being

Ensured Good health and well-being through our various vaccination programs



9 Industry, Innovation and Infrastructure

Use of customized Mobile Medical Unit for catering the healthcare needs of the community.



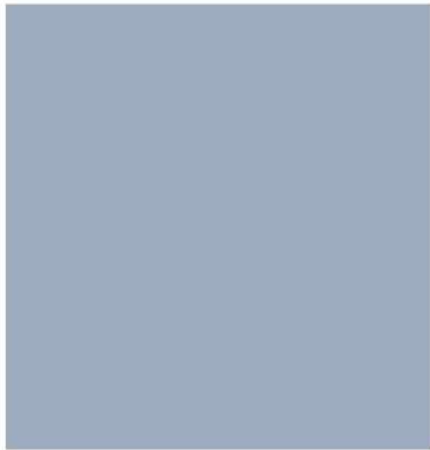
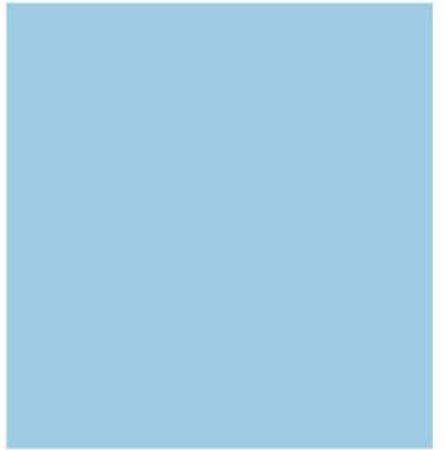
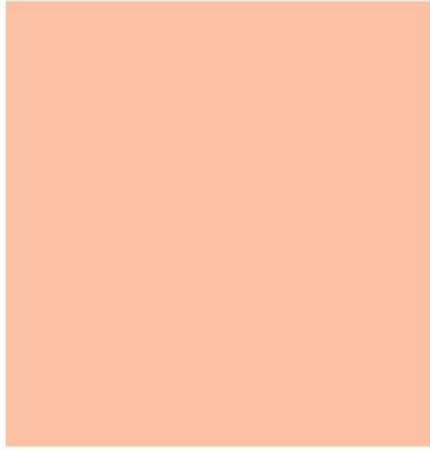
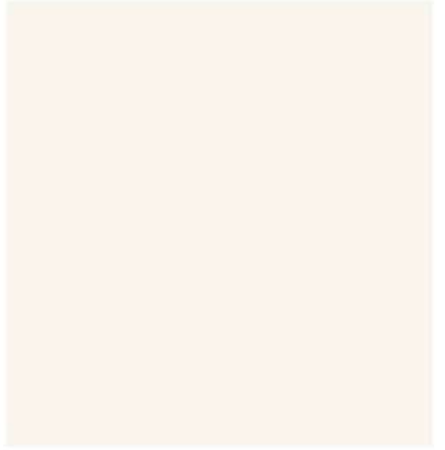
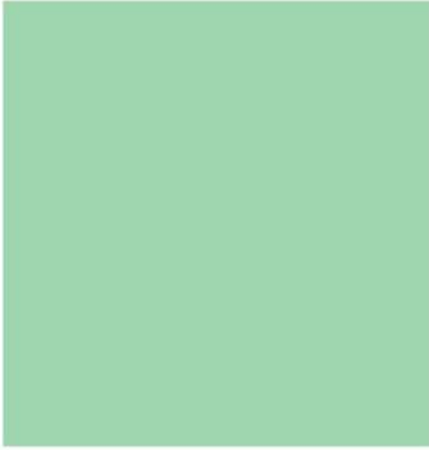
10 Reduced Inequalities

Ensured accessibility of vaccines to the unreached and underserved communities.



17 Partnerships for the goals

Partnered with several Municipal Corporations, State Governments, CSR donors are partners for better impact of the programs.



Routine Immunization

Immunization is considered to be the most successful and cost-effective health intervention worldwide. Immunization Programme in India was introduced in the 1978 as 'Expanded Programme of Immunization' (EPI) by the Ministry of Health and Family Welfare, Government of India.

Even though there has been a gradual increase in immunization coverage but only 76.4% of Indian infants receive full immunization within the first year of their birth leaving millions out in vulnerable state, putting them and their communities at greater risk of communicable diseases and deadly outbreaks.



Apart from child mortality due to lower immunization, hospitalization expenses due to vaccine-preventable diseases is another big concern, as the overhead expenses push around 32-39 million Indians below the poverty line every year. (Source : www.indiaspend.com)

The emergence of global pandemic affected the Universal Routine Immunization Program as the major focus shifted to administration of COVID vaccination. Many children dropped out of the Routine Immunization schedule during the COVID wave. To bridge the gap in the accessibility of life saving vaccines under routine immunization schedule, we made vaccines available at the hard to reach areas of Meghalaya in partnership with the Government of Meghalaya and CryptoRelief. The routine immunization facility was provided through mobile vaccination units in the hard to reach villages of East Khasi Hills and East Garo Hills districts of Meghalaya. Some remote villages are not connected well with proper roads and transportation facilities in Meghalaya. We reached those villages on foot by walking for about an hour or two to ensure the accessibility of vaccines.

APPROACH

- Micro-planning and village mapping according to the immunization coverage
- Community mobilization and counselling to eliminate hesitancy and misconceptions
- Vaccination camps at villages and door to door vaccination
- Daily record keeping and updating in the Government's record

IMPACT of the programme



7458

Doses administered



310

Villages Covered



4234

Camps Conducted

Building a Healthy Society through Routine Immunization

Routine Immunization is vital for preventing vaccine preventable diseases, but there are many parents who still hesitate to get their children vaccinated due to several traditional myths and misinformation. Meghalaya is a state with undulated topography which affects the dissemination of information regarding healthcare and other essential services.



VaccineOnWheels team operating in Meghalaya organized a Routine Immunization vaccination camp in Diengpasoh village with the support of Diengpasoh PHC team. Diengpasoh is a remotely located village with no proper roads for commutation. While mobilizing people they came across patents who refused to get their children vaccinated. Their major concern was the safety of their children. They had a misconception about vaccine that it is not safe for their children and after getting vaccinated they might fall sick. Our team visited door to door to make people understand the importance of routine immunization and to clear their doubts.



They assured them that vaccination won't harm their children, but would protect them from fatal diseases. After getting their doubts cleared, the parents showed confidence in our team and agreed to get their children vaccinated. Total six children were vaccinated in Diengpasoh village whose parents were initially refusing to get their children vaccinated.



The number might seem small, but the impact created is enormous. It is important to sensitize people about the significance of routine immunization and to bust the myths that they believe for creating a healthy generation of children. Healthy children means, an upcoming healthy and productive citizens of the nation.

COVID-19 Vaccination

The sudden outbreak of COVID-19 pandemic impacted the lives of each and every individual. It resulted in global chaos and caused loss of lives and livelihoods. Introduction of COVID-19 vaccine emerged as a ray of hope to mankind for protection against COVID-19.

India is a country with huge population of 1.39 (2021) billion individuals. Making COVID-19 vaccine accessible to each and every individual was a challenge for the Government. To bridge the gap of accessibility of COVID-19 vaccine, Jivika Healthcare introduced doctor-based Mobile Vaccination Clinics. More than 200 mobile vaccination clinics operated in more than 40 districts of six states across India. We served as an extended arm of the Government to ensure the accessibility of COVID vaccine to the underserved.

More than 2.5 million people were administered COVID-19 vaccine in the year 2021-22 through our mobile vaccination clinics. The beneficiaries comprised of the underserved and unreached population- rural poor, slum dwellers, tribal communities, street vendors, old-aged people, people with disabilities, female sex workers, transgender, domestic helpers, truck drivers, migrant workers and students.



APPROACH

- Micro-planning and Mapping of villages with low vaccine penetration
- Community Mobilization for community engagement
- Counselling to overcome vaccine hesitancy
- AEFI Preparedness (availability of AEFI kit in each unit along with an ambulance in standby for emergency situations)
- Door to door vaccination (Vaccination of old aged and specially-abled people)
- Worksite vaccination camps (Vaccination camps for workers at their worksites, like farm, brick kilns and factories for saving their day's wage)

IMPACT of the programme



2531819

Doses administered



06

States Covered



41

Districts Covered



12668

Villages Covered



25227

Camps Conducted

Administering a Dose of Happiness

Amidst the rising cases of COVID, vaccination was one of the most important and effective tool for safety against COVID. From 3rd of January, 2022 vaccination of 15 to 17 years old children was started nationwide. School going children can easily get infected by the disease as they attend classes in groups. VaccineOn Wheels increased the coverage of vaccination of 15 to 17 years old by organizing COVID vaccination camps at schools and junior colleges.



One of our mobile vaccination unit operated in Chainpur block of Palamu district in Jharkhand. The unit organized a COVID vaccination camp at Community Health Center, Chainpur on 12th of December, 2022. One of our beneficiary was 17 years old Soni Kumari. Soni goes to Greater SLA Public School, Birsa Nagar, Shahpur and studies in 9th standard. During our interaction with Soni, she told us that all her family members are vaccinated except her younger brother who is below 15 years of age. Soni told that she went to school 15 to 20 days ago after which the cases of COVID started to rise again.



She loves going to school and meet her friends, but due to COVID her classes halted from time to time when COVID cases start rising. In the beginning Soni was scared to get vaccinated, but the thought of going to school again safely made her to gather courage and get vaccinated. Soni told that she was happy to get vaccinated at one of our COVID vaccination center as her house was nearby and she came along with one of her friend to get vaccinated. Like Soni, many children happily got vaccinated so that they can go again to school safely without the fear of getting infected with COVID.



Cervical Cancer Vaccination

Cervical cancer is the most preventable cancer. It still remains one of the most common cancers and is still the leading cause of mortality among women across the globe. According to World Health Organisation (WHO), almost all cervical cancer cases (99%) are linked to infection with high-risk human papillomaviruses (HPV), an extremely common virus transmitted through sexual contact. It primarily affects women in their prime adult years, illness and death from cervical cancer put an emotional and financial strain on families, communities, and health systems. Its incidence is nearly twice as high and its death rates are three times as high in low-and middle-income countries. As per India's review and action report on Cervical Cancer Elimination by United Nations Fund for Population Activities (UNFPA), in 2020, an estimated 341,800 women died from cervical cancer globally. The Cervical Cancer vaccine, which is one of our most cost-effective tools against cervical cancer

APPROACH

- Mobilization through School Teachers, Gram Panchayat Members and Self Help Groups
- Counselling of beneficiaries and their parents (in case of adolescents) about the importance and necessity of HPV vaccination
- Prior consent of parents before vaccination
- Vaccination camps at schools and hospitals

least 70% of all cervical cancer, is still not included in the national immunization schedule in many countries. Cervical Cancer vaccination programs have been credited with substantially reducing the disease burden in many countries. Research shows girls aged 9-14 have the best immune response to the vaccine, ensuring maximum cervical cancer prevention. To make this life saving vaccine accessible to the underprivileged females of Pune district, Jivika Healthcare in partnership with Rotary



and Give made 1538 doses of Cervical Cancer vaccine accessible. Accessibility to and Give made 1538 doses of Cervical Cancer vaccine ensures safety from life threatening cervical cancer. We also created awareness about the importance of vaccine with the help of teachers and principals.

IMPACT of the programme



1538

Doses administered



05

Villages Covered

Innovative Approaches

While providing services through mobile vaccination clinics we came up with several innovative approaches to make the programs more impactful. Few distinctive approaches are listed below :

- **Vaccination Camp on Sundays and Market Days** – We organized vaccination camp on Sundays and market days at market places as it was easy to mobilize and vaccinate more people on such days.



- **Stakeholder Engagement** – We have involved the local ASHA workers, ANMs, local leaders, Gram Panchayat members, Corporators and Municipal Corporation members in our project to increase the effectiveness of our project.



- **Vaccination camps at Worksites** – Travelling to the vaccination center would cost a day's wage the to the workers. to address this issue Jivika organized vaccination camps at their worksites.

- **Vaccination Camps at Schools and Colleges** – When Government introduced vaccination for children, we organized vaccination camps at schools and junior colleges. This worked very well because most of the children below the age of 18 years are enrolled in schools and junior colleges.



- **Early morning and Late Evening Camps** – At some places the residents left for work in the morning and returned in the evening, so we were unable to vaccinate to them during the day. We organized early morning and late evening camps in such villages to make vaccine accessible to them.



Testimony from Beneficiaries



Mala Devi

Koriana village, Basant Rai block,
Godda, Jharkhand

“

I did not want to get vaccinated because I heard people from my village talking that after getting vaccinated we will die. That's why whenever Sahiya didi called me to get vaccinated, I made excuses. When Jivika team was mobilizing the villagers they told that the vaccine is completely safe and we have also been vaccinated. They assured us that vaccine won't harm us and we will be safe. They also had ambulance for emergency so I agreed and got my first dose of COVID-19 vaccine.

”

“

I can see only from one eye so I was not able to go to vaccination center. My relative helped me to come till Jivika's camp near my home to get vaccinated. I am grateful to Jivika for organizing camp in our village itself. I might not get vaccinated if this camp was not organized because I was not able to go till the PHC.



Dagdu Kamble

Bhavse village, Shahapur,
Thane, Maharashtra

”

“

“I was scared of getting vaccinated because I heard people talking that after getting vaccinated women are getting infertile. When Jivika team visited our village I denied to get vaccinated, but they assured me that vaccine is safe and it won't cause any harm to my reproductive health. I am grateful to team Jivika for vaccinating me safely in my village itself.”

”

Niraso Devi

Senha, Lohardaga,
Jharkhand





Gulabsing Pawara

Chobalyapada, Shirpur, Dhule
Maharashtra



“I have already received my first dose of COVID vaccination, but I was unable to get my second dose of COVID vaccination. I go to city for work as a daily wage labourer because of which I don't have time to go to the vaccination center. I am happy that I was able to receive the second dose in my village itself because of Jivika.”



“Our village is located on a hill and I find it very difficult to travel till the vaccination center to get my child vaccinated. We spend whole day traveling to PHC. I am happy that Jivika team came to our doorsteps to vaccinate my child. It not only saved my time, but also money that I would have spent on travelling.”



Eliris Buhphang

Laitkroh, East Khasi Hills,
Meghalaya





Dhun Lyngdoh

Madanrting, East Khasi Hills,
Meghalaya



“I was scared to get my child vaccinated as my elder son fell sick after getting vaccinated. Jivika team members assured me that they have ambulance and they will help us to go till hospital if my child falls sick so I agreed to get my child vaccinated. They also explained me that vaccines will protect my children from various diseases.”



“I was scared of getting vaccinated because I had heard from many people of my village that after getting vaccinated I will get COVID. Someone also told that people are dying after getting the COVID vaccination. At first I denied to get vaccinated, but the Doctor explained me that the vaccine will protect me from COVID. Since Doctor was also there, so I agreed to get vaccinated.”



Dhanalakshmi

Thamangalam, Nagapattinam
Tamil Nadu



The whole motive of deputing mobile units was to reach the unreached sections of the society and because of these mobile units we could reach to such vulnerable sections like the brick workers, underprivileged communities, sugarcane labors and labors working at construction sites. We also took support of VaccineOnWheels to inoculate people who got affected due to landslides. And that was a really good campaign that we could take up with VaccineOnWheels.”

Shekhar Singh

Hon. Collector & Dist. Magistrate (IAS)
Satara, Maharashtra



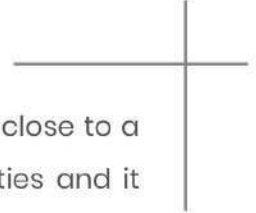
Words of Appreciation from Partners



Prachi Nautiyal
Vice President
Corporate Partnerships
United Way Mumbai



We have been in this partnership for close to a year now to serve over 60 communities and it has been the mission of VaccineOnWheels to reach the unreached pockets of population. We have a strategic tie up with various state governments, with district officials as well as with municipal corporations and it has been a very smooth and an extremely efficient function as we see it, in the course of our partnership. Wishing many, many good wishes for the task ahead and for achieving the mission goals.”



Congratulations team for this incredible milestone to vaccinate the last mile. Also thank you to the Government, the private partners and grassroots organizations for their support. The team has been incredible for their strong commitment, resilience and on ground leadership. Giving them all the more power to achieve more milestones and help vaccinate the underserved.”



Krishna Deepak
Project Leader
The Boston Consulting Group





Wendy Rentschler

Head of Global
Corporate Social Responsibility
BMC Care



“As a global community we are only as strong as our most vulnerable populations. The work that VaccineOnWheels is doing to create health equity and accessibility to historically excluded groups is not only inspiring, but a testament to anyone that this work can be done if you believe in it. BMC Software is a proud supporter of VaccineOnWheels mission.”



“On behalf of the Persistent Foundation I would like to congratulate VaccineOnWheels for achieving their target of providing one million free COVID-19 vaccines to the underprivileged. In Maharashtra, through the Persistent Foundation we provided 30,000 vaccines to individuals and more than 400 vaccines to the bed-ridden patients. In Telangana, we provided the vaccines to more than 2000 people. I would like to say a big thank you to VaccineOnWheels for their dedication and commitment to the mission.”



Sonali Deshpande

Chairperson
Persistent Foundation





Sumit Tayal
Chief Operating Officer,
Give India



"I want to congratulate the VaccineOnWheels team for reaching the one million mark at such fast speed. The way they mobilized resources and reached underserved communities across India, be it teenagers or the elderly or people who could not reach the vaccination centers on their own has been really amazing and we are proud to be your partners at Give India and looking forward to work with you on this in the times to come."



On behalf of Credit Access Grameen, I take this opportunity to congratulate VaccineOnWheels for achieving one million vaccinations. This is a significant contribution towards our nation's fight against COVID. These vaccines are enabled at the doorsteps of communities by VaccineOnWheels. I acknowledge the effort that is gone into achieving the given multiple challenges like scattered rural population, hesitancy to take vaccines, etc. We interact with over four million rural women every week and we understand the operational challenges in achieving this feat. We joined this initiative recently and are very happy with the progress made so far. Given our experience, we are eager to scale our participation with VaccineOnWheels.



Ganesh Narayanan
Deputy Chief Executive Officer
Credit Access Grameen Limited



Government Partners



Govt of Maharashtra



Govt of Telangana



Govt of Jharkhand



Govt of Tamil Nadu



Govtof Meghalaya



Bruhat Bengaluru Mahanagara Palike



Municipal Corporation of Greater Mumbai



Pune Municipal Corporation



Pimpri Chinchwad Municipal Corporation



Raigad Zilla Parishad



Zilla Parishad Aurangabad



Zilla Parishad Satara



Ratnagiri Zilla Parishad



Zilla Parishad Nanded



Zilla Parishad Latur



Zilla Parishad Yavatmal



Zilla Parishad Beed

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BILL & MELINDA
GATES foundation



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भारतीय प्रौद्योगिकी संस्थान हैदराबाद
Indian Institute of Technology Hyderabad

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